Jihoon Song

Product Manager · Service Planner · Product Builder

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SUMMARY

Product builder who takes ideas all the way to launch and operations. Founded four companies and worked as a service planner, PM and head of development at three more, covering business planning, requirements, UI design, delivery, vendor management, security certification and post-launch operations. Since 2025 I design, build, ship and run my own iOS, macOS and web products using AI development tools.

CORE STRENGTHS

Project & product management
Delivery processes, vendor and team coordination, ISMS · ISO 27001, three government R&D projects

Service planning
Problem definition, hypotheses, screen-flow design, business plans and proposals, design systems

Hands-on building
iOS, macOS and web products shipped solo with Claude Code, Codex and Cursor

EXPERIENCE

Rebel9 · Digital media for arts & culture · Memex CMS — Nov 2023 – Mar 2025

Head of Development / Project Manager

- Managed client web projects built on the Memex CMS, including Seongbuk Village Treasure Hunt (a location-based AR stamp tour) and a stone-inscription archive.
- Owned client communication and requirements, led the development team, and ran QA and releases.
- Managed Memex CMS operations and version releases, including new AI features.

Stamper · Blockchain infrastructure — Apr 2021 – Apr 2023

Project Manager / Security Certification Lead

- Led ISMS and ISO 27001 certification end to end (Jun 2022 – Apr 2023): selected the consultancy, defined scope, wrote governance-level security policies and tracked technical and physical controls — both certifications obtained.
- Built the scheduling and ticketing process for the development and design teams.
- Proposed UX improvements to the mobile crypto wallet's transfer flow.

xSync · B2B MICE (events) platform — Oct 2018 – Apr 2021

Board Director / Service Planner / PM

- Planned and designed Platform 2.0 (Oct 2019 – Aug 2020): analyzed accumulated requirements, specified the admin web and mobile app, and designed the admin UI/UX so B2B clients could run events themselves.
- Managed outsourced developers and the project schedule; ran app integration testing and feedback cycles.
- Proposed an online MICE strategy and revised business model after COVID-19 shut down in-person events.

Comasoft · IT services · founded — Mar 2016 – Sep 2018

Founder / Service Planner

- Wrote a business plan for an Indonesian messenger platform aiming to become a super-app: market research, service and business-model design, roadmap and P&L projections.
- Wrote a mobile app proposal for a travel company (Tourtips): stakeholder interviews, competitor research and feature design.

EXPERIENCE (CONTINUED)

Bulb Communications · Mobile games · co-founded — Jun 2014 – Aug 2016

Co-founder / General Manager

- Planned, shipped and operated two mobile games on Google Play; designed game systems and updated content based on player feedback.

Woorison Soft · Mobile apps · founded — Jul 2010 – May 2013

Founder / Director

- Planned and built mobile apps on government open data (real estate, parking) and social data (real-time movie info).
- Ran R&D on large-scale data processing with Hadoop and MapReduce on Twitter data.
- Led three government-funded R&D projects from application to final review.

Earlier

Daejin University · Lecturer — web programming, UNIX, systems programming, MIS — Mar 2012 – Dec 2015

Image hosting service · Founder — fast image hosting for online stores — Aug 2006 – Jul 2007

SELECTED PRODUCTS (INDEPENDENT, 2024 – PRESENT)

Fragile 2026 –	Notes app where each note has a lifespan. iOS + macOS, 12 languages, paid subscriptions. SwiftUI · SwiftData · CloudKit.
Ziggurate · Daso 2026 –	Self-hosted Threads-style SNS sold on Kmong; the same codebase shipped as Daso, an A/B voting app on the App Store. React · Supabase.
Plasma Mod 2026 –	Apple Music playlist community — the app version of a service I planned in 2021.
ShortV → Gisto 2025	YouTube summary service built in 8 days: 1,300 visits and 60 sign-ups on launch day. Shut down over costs, later redesigned on the Gemini API.
Hyprfeed 2025 –	RSS reader with AI summaries and translation, rebuilt three times.
Pouder 2024 – 25	RAG-based AI bookmarks. Side project with a developer; I owned product, planning and operations.

SKILLS & TOOLS

Product & PM	Service and business planning, requirements, screen-flow and UI design, scheduling, vendor management, ISMS · ISO 27001
Development	Swift, SwiftUI, TypeScript, React · Supabase, Vercel, Railway, CloudKit
AI tools	Claude Code, Codex, Cursor, Antigravity, Claude, ChatGPT, Gemini
Collaboration	Figma, JIRA, Confluence, Notion, Slack
Languages	Korean (native), English (working)

EDUCATION

Daejin University · Ph.D. coursework completed
Large-scale data processing for personalized recommendation · 2009 – 2013

Daejin University · M.S., Computer Engineering
Insider data-leak prevention · 2006 – 2009

CERTIFICATIONS

Engineer Information Processing (HRD Korea, 2006)
Linux Master Level 2 (KAIT, 2006)

PUBLICATIONS

Evaluation of Database Security Solutions for Inside Information Leakage Prevention. Journal of KIIT 7(3), 2009. First author.
An Exploratory Study on the Evaluation of Security Systems for Industrial Technology Leakage Prevention. 2009. Co-author.
Evaluation Security of Inside Information Leakage Prevention Solution. M.S. thesis, Daejin University, 2009.